

جائزة الملك خالد

KING KHALID AWARD

King Khalid Sustainability Award

Impact Assessment Report

16 Years of Impact **2009 - 2025**

Letter from Chairman of the Board, King Khalid Foundation



Dear Stakeholder,

In recent years, there has been a significant acceleration in the adoption of Environmental, Social, and Governance (ESG) practices by organizations at both regional and global levels. Indeed, commitment to sustainability has become a core element in building growth strategies and enhancing competitiveness.

In this regard, the King Khalid Sustainability Award continues its role as a core category within the King Khalid Award, supporting and empowering private sector organizations to adopt sustainability and social responsibility practices that contribute to sustainable developmental impact in the Kingdom.

Throughout 2024 and 2025, the Award continued to develop its programs and activities; we conducted a series of specialized performance development workshops aimed at deepening organizations' understanding of sustainability concepts in accordance with local and international frameworks. These workshops saw wide participation and contributed to an 85% improvement in knowledge among participants, which reflected the effectiveness of our institutional capacity-building programs.

Moreover, the Award has worked on enhancing its tools and methodologies by updating application forms, developing procedural manuals, and conducting scorecard discussion sessions. This has contributed to raising the quality of assessment and optimizing the participant experience.

This progress has reflected in the level of engagement; the number of participants increased to 220 organizations, with more than 70 qualifying for the final assessment stages. Participants achieved remarkable performance improvements exceeding 60% within a single year, highlighting the Award's growing impact in promoting the adoption of sustainability within the private sector.

These results reaffirm the pivotal role of the King Khalid Sustainability Award in empowering organizations and enhancing their readiness to keep up with increasing sustainability requirements, in alignment with national development goals.
This report presents the performance and impact of the Sustainability Award from 2009 to 2025, shedding light on its role in supporting, educating, and guiding private sector organizations toward adopting sustainable environmental, social, and economic practices.

At the King Khalid Foundation, we restate our commitment to the ongoing development of the Award and the enhancement of its tools and programs. We aim to maximize its impact, support the journey of organizations toward achieving sustainability, and contribute to building a prosperous and sustainable national economy.

Faisal bin Khalid bin Abdulaziz
Chairman of the Board
King Khalid Foundation

01 **Introduction** 4
About the King Khalid Foundation 5
About the King Khalid Sustainability Award 6
The Sustainability Award at a Glance 8
The Sustainability Award Winners 9
Award Revelance to Saudi Sociaety 10
2025 Award Structure 11

02 **2025 Sustainability Award Performance** 14
2025 Award Participation 15
2025 Award Winners & Highlights 17

03 **Impact of the 2025 Sustainabilty Award** 18
Award Impact: Performance Development 19
Award Impact: Value Creation 21
Award Impact: Core Areas 25
Environment: 2025 Highlights 26
Social: 2025 Highlights 27
Governance: 2025 Highlights 28

04 **Sustainability Award Success Stories** 29
Saudi Telecom Company (stc) 30
Saudi Arabian Mining Company (Ma'aden) 31
Alinma Bank 32
City Cement Company 33
Acwa 34
Alandalus Property Company 35
SABIC Agri-Nutrients 36
Rabigh Refining and Petrochemical Company 37
Petrolube Oil Company 38
39

05 **Conclusion** 40

01 Introduction

About the King Khalid Foundation

KKF OFFERS SUPPORT ON THREE LEVELS



KING KHALID DEVELOPMENT PARTNERS AWARD



NON-PROFIT ORGANIZATION EXCELLENCE AWARD



KING KHALID SUSTAINBILITY AWARD

VALUES



ACCOUNTABILITY



PASSION



PROFESSIONALISM



COLLABORATION



INNOVATION



ADAPTABILITY

THE KING KHALID FOUNDATION AIMS TO BE A LEADER IN SUSTAINABLE DEVELOPMENT IN SAUDI ARABIA

The King Khalid Foundation (KKF) envisions a Saudi society with equal opportunities, striving towards prosperity by mobilizing and enabling stakeholders through social investment, performance development, and advocacy. The Foundation focuses on equal economic opportunity and financial independence which can be achieved through programs aimed at employment, job creation, social entrepreneurship, policy recommendations, improving institutional capacity, sustainability practices and employability skills.

In pursuit of its value-driven, ambitious goals for the Kingdom of Saudi Arabia, KKF has led and supported many initiatives, ranging from performance development programs and grants for non-profit organizations to social science research, sustainability empowerment and advocacy. These initiatives have brought meaningful impact to hundreds of organizations and thousands of people Kingdom-wide. The Foundation believes in the power of collective impact and partners with world-class institutions to create and deliver top-quality programs.

Holding a place of pride among KKF's many initiatives are the King Khalid Awards which include the King Khalid Nonprofit Excellence Award, King Khalid Development Partners Award, and the King Khalid Sustainability Award. KKF recognizes the King Khalid Awards as tools for social change, designed to recognize, encourage and support exceptional achievements in the fields of sustainability, nonprofit management excellence, and social innovation.

About the King Khalid Sustainability Award

THE KING KHALID SUSTAINABILITY AWARD IS ONE OF THE FIRST AND ONLY AWARDS OF ITS KIND

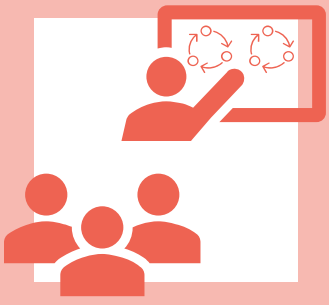




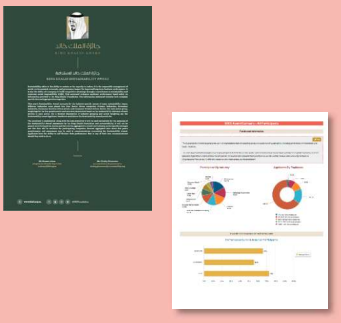
In Saudi Arabia, sustainability is key to increasing the Kingdom's ability to compete at the global level. Among KKF's King Khalid Awards, the Sustainability Award uniquely aims to strengthen the private sector's competitive advantage through improved environmental, social, and governance (ESG) performance.

The King Khalid Sustainability Award is not only the first Award and program of its kind in the Kingdom, but also is the leading sustainability recognition and performance development program for Saudi companies. Over the course of the Award's 16-year history, it has focused on aligning sustainability practices with business imperatives, such as promoting positive growth, improving reputation, and strategically engaging with key stakeholders.

HIGHLIGHTED PARTICIPANT BENEFITS OF THE KING KHALID SUSTAINABILITY AWARD



Building Organizational Capacity



Customized Scorecards



Participant Learning Workshops

In 2021, the King Khalid Sustainability Award transitioned from running its Award process annually to running it biennially to allow performance development to take place within organizations before applying for the Award.

This performance development is encouraged through workshops and webinars that the King Khalid Sustainability Award team presents. In 2024, performance development workshops were held in three different focus areas: ESG Foundations & Stakeholder Engagement, Nature in Business & Reporting, and Climate Transition Planning & Sustainable Supply Chains.

These workshops provided local and global best practices in each of these topic areas as well as introduced how economic factors are interwoven into ESG considerations. Below are some of the topics covered and participants who attended the in-person workshops.

2024 KING KHALID SUSTAINABILITY AWARD WORKSHOP FOCUS AREAS

Key ESG Concepts and Trends	ESG Risks, Benefits, and Opportunities	Materiality Assessment & Stakeholder Engagement	**117** Participants

ESG FOUNDATIONS & STAKEHOLDER ENGAGEMENT WORKSHOPS COVERED TOPICS

Level Setting on Nature	Tools and Frameworks for Nature in Business	Nature Reporting Landscape	**96** Participants

CONSIDERING NATURE IN BUSINESS & REPORTING ON NATURE WORKSHOPS COVERED TOPICS

Climate Transition Plans	Developing a Sustainable Supply Chain	Supply Chain Engagement	**115** Participants

CLIMATE TRANSITION PLANNING & SUSTAINABLE SUPPLY CHAIN WORKSHOPS COVERED TOPICS

The Sustainability Award at a Glance



16 Years of Implementation

The first Award and program of its kind in the Kingdom

"One of the core objectives of the Foundation is to mobilize the Saudi business community through developing its capacity and competitiveness. The Award is a key tool in this regard that aims to provide a strong platform to support sustainable transformation and create a lasting impact in the Kingdom."

Princess Banderi Al Faisal,
former CEO of King Khalid Foundation
Allah bless her soul

+750 Participants

+430 Unique Participants

SECTORS REPRESENTED

Building & Construction	Manufacturing
Education	Media
Healthcare	Professional Services
Tourism & Hospitality	Real Estate
Energy & Utilities	Retail
Insurance	Sports & Recreation
Agriculture & Food Industries	Telecommunication & Information Technology

The Sustainability Award Winners

2025 Award Winners



THE 2025 TOP PERFORMERS INCLUDED BOTH NEW AND RETURNING PARTICIPANTS

The 2025 Award cycle featured a highly competitive mix of new and returning participants. The Top 10 comprised 30% new participants and 70% returning participants. Notably, Alinma Bank, a first-time participant, earned third place overall, while Saudi Telecom Group (stc) and Ma'aden, both returning participants, secured first and second place, respectively.

Previous Winners*

	2023	2021	2019	2018	2017	2016
	Saudi Aramco	Sadara	Saudi Aramco	HUAWEI	Arabian Drilling Co.	The Saudi Investment Bank
	MAADEN	Saudi Aramco	TATA	NATPET	MAADEN	CISCO, hadeed
	sabic	TATA	Sipchem		Special Direction, MEPCO Middle East Paper Co.	Special Direction

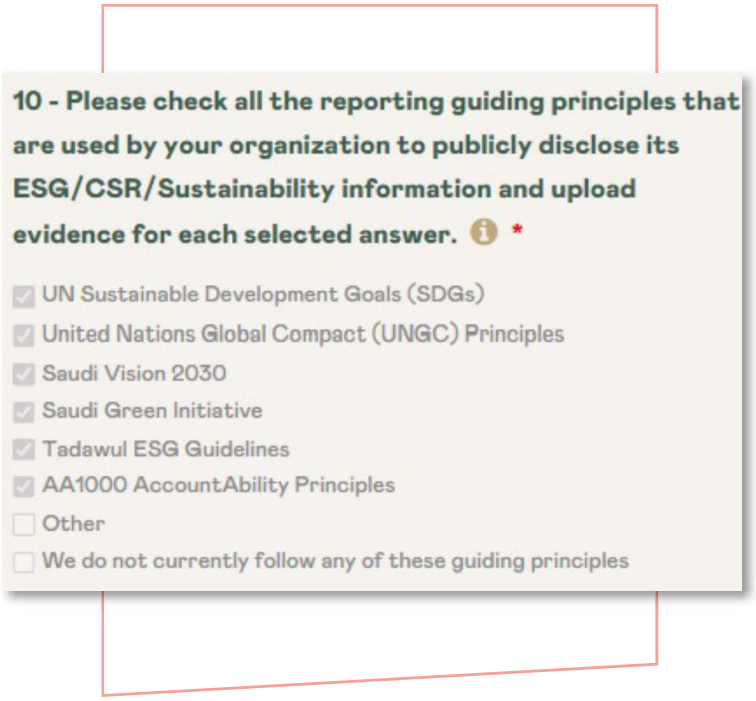
*Previous winners can be found on the KKA Website.

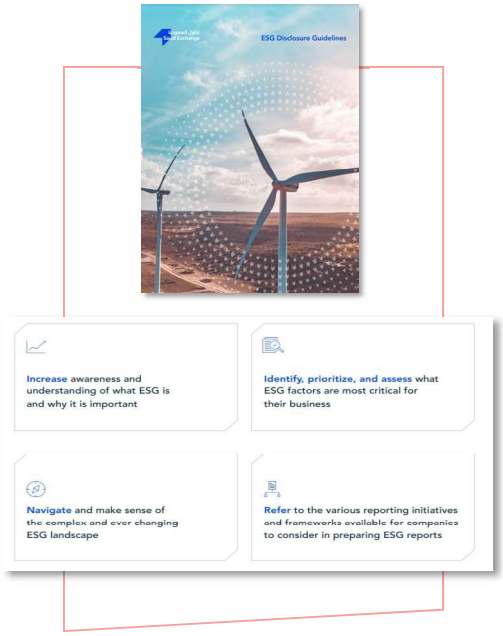
**Due to COVID-19 related restrictions no individual winners were named in 2020.

Award Relevance to Saudi Society

رؤيـــة VISION 2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

The King Khalid Sustainability Award is aligned to and advancing Vision 2030 by improving sustainable business practices within the Kingdom.
This is accomplished by incorporating Vision 2030 in both participant learning workshops as well as the Sustainability Award application. Vision 2030 was not only covered by the King Khalid Sustainability Award process but also was highlighted in participant responses, showcasing that Vision 2030 has a strong presence in corporate ESG strategies in the Kingdom.





مجموعة تداول السعودية
Saudi Tadawul Group

The King Khalid Foundation continues to proudly support Tadawul in advancing responsible business practices across the Kingdom. In 2021, Tadawul launched its ESG Disclosure Guidelines to promote sustainable growth and enhance transparency among listed companies.

During the 2025 Award cycle, the Tadawul ESG Guidelines were integrated into the updated application framework to align with more than twenty-five international and local standards. Many participants referenced the guidelines in their submissions, reflecting stronger awareness of disclosure best practices and growing alignment with national sustainability priorities.

2025 Award Structure

ALIGNMENT TO LOCAL & INTERNATIONAL FRAMEWORKS

In the 2024-2025 Award Cycle, the King Khalid Award team conducted a comprehensive benchmarking assessment to evaluate and further **align the Award to regional and global leading sustainability standards. Previously, the Award was aligned with just 6 key frameworks, expanding to over 25 in 2025.** Guided by these frameworks and standards, vital ESG topic areas were identified, and questions were formulated and organized into Environmental, Social, and Governance (ESG) categories within the Award application.



SOCIAL

- Diversity & Equal Opportunity
- Health & Safety
- Development & Education
- Human Rights
- Embrace & Invest Locally



ENVIRONMENTAL

- Materials & Waste
- Energy
- Water
- Nature
- Climate

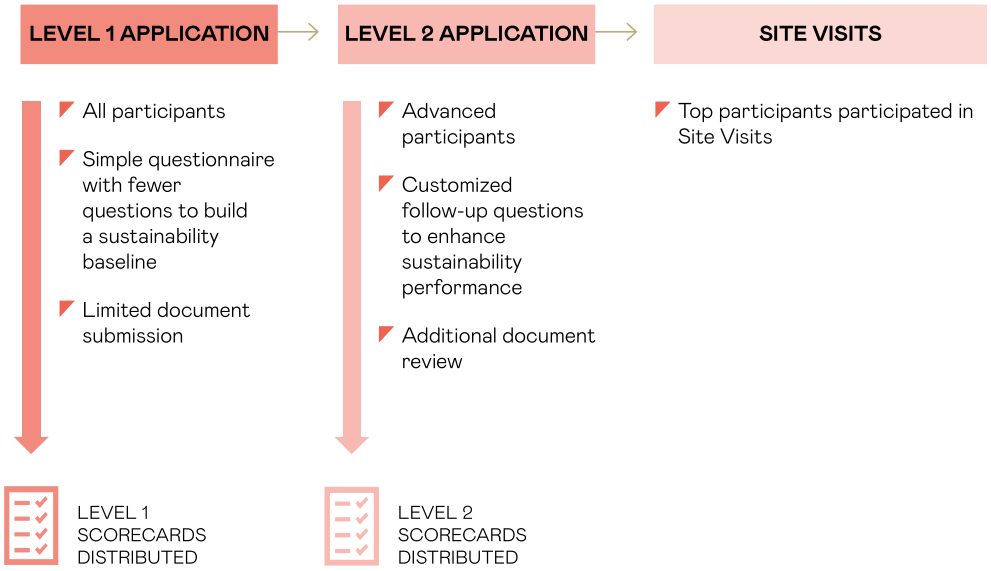


GOVERNANCE

- Strategy, Materiality & Stakeholders
- Reporting & Disclosure, Ethics
- Responsible Supply Chain Management
- Risk, Quality & Operations Management
- Industry Innovation & Growth
- Business Resilience

STREAMLINED AND TIERED APPLICATION STRUCTURE

Under the tiered application process, all participants completed a Level 1 application in the online application portal. Participants with the top 55 scores were invited to take part in the Level 2 application in the same online application portal, and 54 participants participated. Of the Level 2 participants, the participants with the highest scores were then asked to take part in a Site Visit where the King Khalid Sustainability Award team met with the participant team virtually and asked clarifying questions regarding their application. Level 1 participants that did not make it into the Level 2 application process were provided with scorecards regarding their Level 1 applications and participants that took part in the Level 2 application process were provided with scorecards regarding their Level 2 applications.



ASSESSMENT METHODOLOGY

The 2025 Sustainability Award process included 4 evaluation rounds to ensure a fair, rigorous, and thorough evaluation process for participants.

LEVEL 1 ONLINE APPLICATION	LEVEL 2 ONLINE APPLICATION	SITE VISITS	FINAL SCORE REVIEW
Each application was scored by an Independent Analyst.	Each application was scored by two Independent Analysts and reviewed by a Senior Analyst.	Site Visits were conducted with top performing participants and acted as a quality assurance process to ensure the accuracy of data provided.	Scores were adjusted after the Site Visits and reviewed by the AccountAbility team. The KKA team validated the final list of winners and ensured that there were no conflicts of interest.

APPLICATION AND SCORECARDS CUSTOMIZED TO SECTORS AND ORGANIZATION MATURITY

- Consumer Goods
- Food & Beverage
- Extractives & Minerals Processing
- Financials
- Healthcare
- Infrastructure
- Renewable Resources & Alternative Energy
- Services
- Resource Transformation
- Technology & Communications
- Transportation



The Award has been updated to include and accommodate participants from all industries and at all stages of their ESG journey. To ensure that the Sustainability Award accounts for sector variation, the Award allows participants to self-select an industry sector that they identify most closely with from the 11 sectors identified by the Sustainable Accounting Standards Board (SASB). Then, participants' scores are weighted based on the issues and topic areas that are most relevant to their selected sector. This approach ensures participants are evaluated in alignment with what is considered material in their sector. In addition, the Award has been made more accessible through a two-level structure; Level 1 is open to all participants and Level 2 is available to more advanced participants. In both levels and for all industry sectors, the Award consists of 3 core focus areas – Environment, Social, and Governance.



02

2025 SUSTAINABILITY AWARD PERFORMANCE

2025 Award Participation

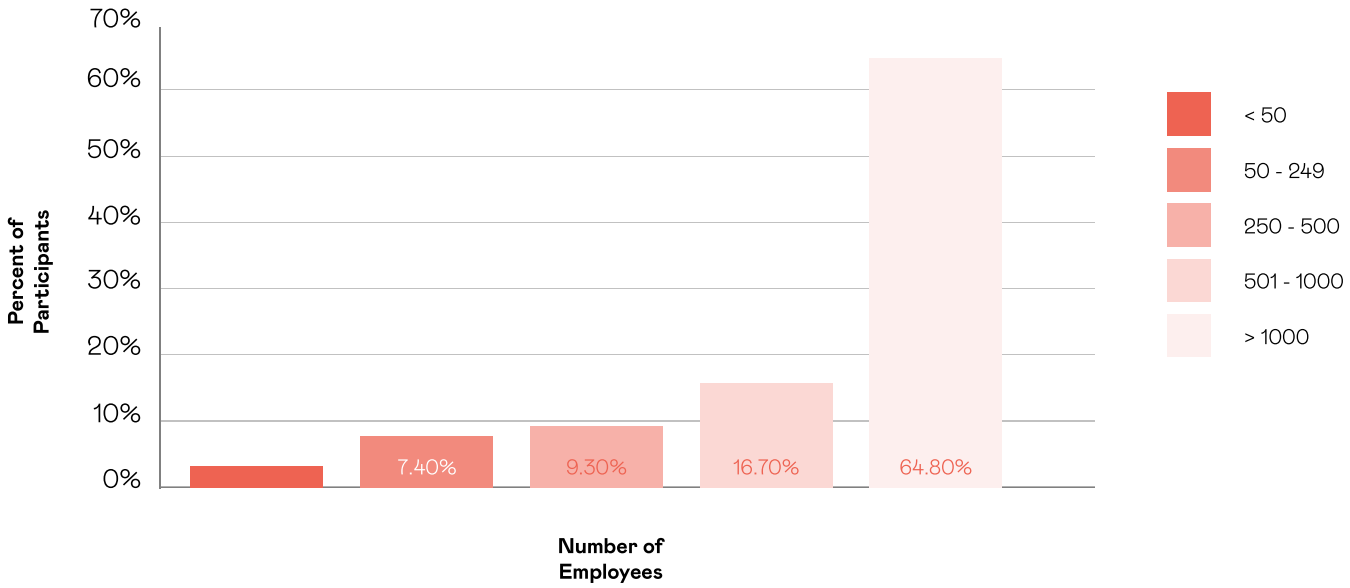
2025 PARTICIPANTS OVERVIEW

Over the past 16 years, the Award has seen over 750 applications from more than 430 unique participants. This demonstrates the continuous high-level interest among companies within the Kingdom to both enhance and showcase their ESG practices and improve their performance.

The 2025 Award cycle had a total of 73 qualified participants. Participation remained steady compared to the 2023 Award cycle that had 75 qualified participants. Participation also remained strongest amongst larger organizations (>1000 employees and 501-1000 employees), making up 81.5% of participants.

73	Qualified Participants
45%	Returning Participants
55%	New Participants
11	Sectors
26%	Participated in Level 1
74%	Participated in Level 2

Figure 1. 2025 Participants by Size



2025 PARTICIPANT SECTORS

Organizations from a wide range of industries across the Kingdom participated in the 2025 Sustainability Award, reflecting the Award's continued relevance and ability to create value across diverse sectors. Industry weightings were again applied during the assessment to account for the distinct challenges and opportunities within each sector. Unlike previous cycles, where participation was concentrated in the Extractives & Minerals Processing and Resource Transformation sectors, participation in 2025 was much more evenly distributed, representing stronger engagement across services, financial, consumer, and industrial industries.

Figure 2. Participants by Sector

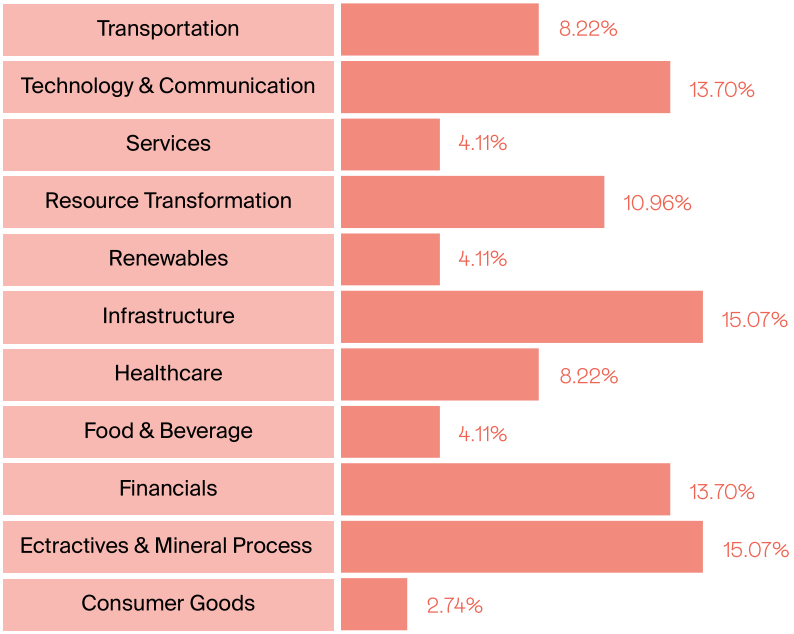
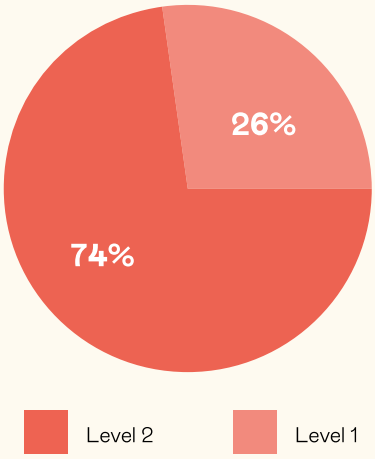


Figure 3. Level 1 vs Level 2 Participants

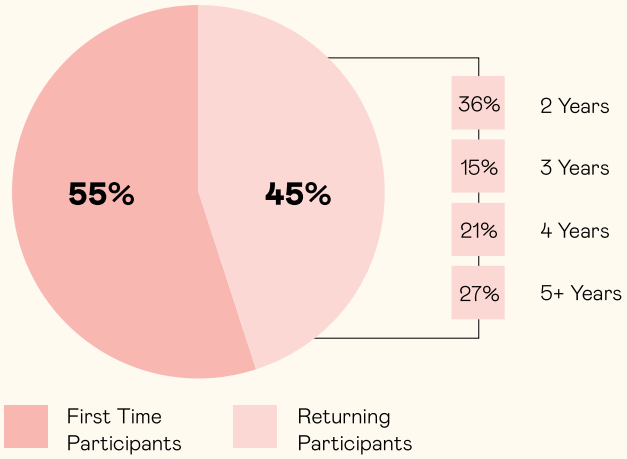
The majority of participants (74%) participated in the Level 2 application and showcased their advanced sustainability practices.



RETURNING PARTICIPANTS

Figure 4. Returning vs. One-Time Participants

Each year, the Award attracts a significant amount of returning participants who strive to build on their ESG practices and improve their year-on-year performance. This year, 45% of qualifying participants were returning participants, **64% of which saw an increase in their previous score.**



2025 Award Participation

Saudi Telecom Group (stc)

- The organization has set a target to plant 1 million trees by 2030, which will reduce more than 25,000 tons of C02e each year.
- The organization has invested over 14 million riyals in community programs across Saudi Arabia, in over 70 cities.
- The organization's volunteering program boasts over 8,580 volunteering hours from stc employees, through 715 opportunities across 13 regions.



Saudi Arabian Mining Company (Ma'aden)

- The organization achieved 80% Saudization, originally a 2030 target, reflecting effective employment and development of local talent.
- The organization has set a target to achieve carbon neutrality for scope 1 and 2 GHG emissions by 2030.
- The organization established the Ma'aden Tharwah program, which has successfully trained more than 100 local suppliers on local content requirements, templates, and other subjects.



Alinma Bank

- The organization has set a target to reach net zero emissions for Scope 1, 2, and 3 by 2050.
- The organization increased it profits by 20.5% as compared to the previous year, attributing much of this growth to supporting diversity in the workplace.
- The organization introduced an app that allowed for digital onboarding. In 2024, digital onboarding accounted for 87% of all new customer acquisitions, reflecting a remarkable 66% growth year-on-year.



03

IMPACT OF THE 2025 SUSTAINABILITY AWARD

Award Impact: Performance Development Workshops

Performance Development Workshops
What have companies learned through the Sustainability Award process? How are they leveraging this experience to drive performance improvement?

BUILDING ORGANIZATIONAL SUSTAINABILITY CAPACITY AND PERFORMANCE DEVELOPMENT

Increasingly, organizations grasp the significance of taking part in the Sustainability Award process not only for the Award itself, but for the invaluable experience of receiving performance feedback and acquiring knowledge about leading sustainability practices through participant learning workshops and webinars. In this context, the Award serves as a dynamic platform for performance development. By actively participating, companies gain opportunities to refine internal strategies and systems, ultimately elevating their sustainability performance.

"I encourage any organization who would like to develop a comprehensive sustainability strategy to participate in the King Khalid Sustainability Award. Not only because winning this award is noble and prestigious, but it is also a very useful tool to develop your sustainability strategy."

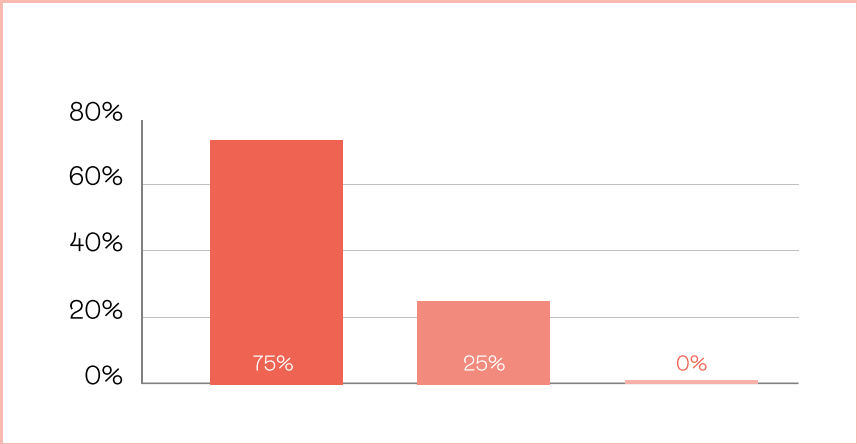
Sustainability Award Participant

"The capability building you provided to us throughout last year was very beneficial and helpful."

Sustainability Award Participant

Figure 5. Sustainability Award Performance Development Outcomes

Do you have a better understanding of the lead practices in each of the Core Areas after taking part in this webinar?*



88%
of participants are inspired to make improvements to their organization's sustainability strategy.

Yes
Somewhat
No

*Leading Practices Webinar

THE SUSTAINABILITY AWARD SUPPORTS KNOWLEDGE SHARING AND ORGANIZATIONAL IMPROVEMENTS TO SUSTAINABILITY INITIAVES

In addition to the assessment and rating of participating organizations, the Award's performance development workshops also emphasize knowledge dissemination and influence the creation of new corporate sustainability initiatives.

Participant learning workshops include presentations and exercises that allow participants to discuss and share leading practices, initiatives, and innovations with other participating organizations.

The peer-to-peer component also allows companies to develop relationships with like minded practitioners and organizations, fostering cooperative relationships.

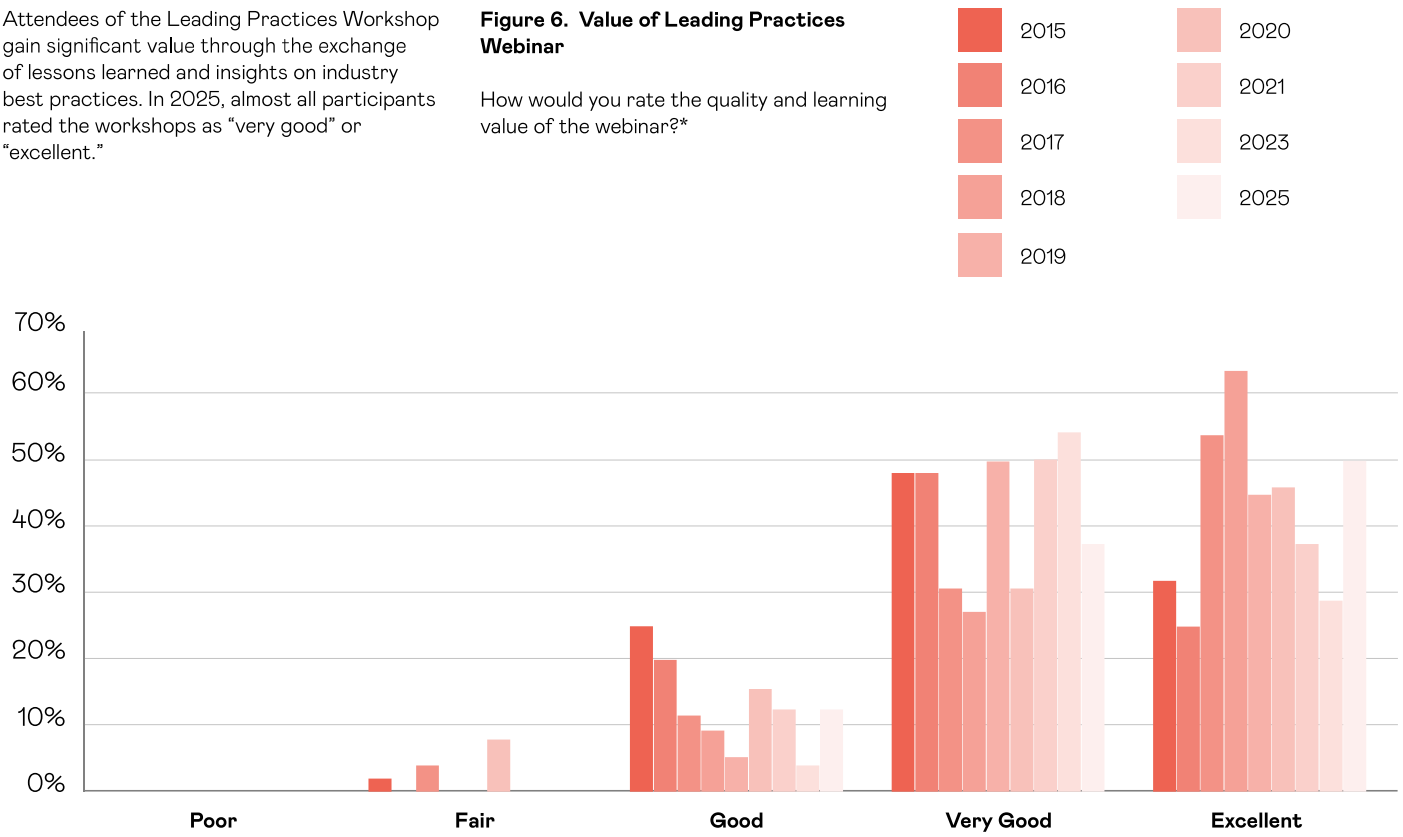
"Keep going and this will sure help build the kingdom's sustainability journey!"

ESG Foundations Workshop Participant

Attendees of the Leading Practices Workshop gain significant value through the exchange of lessons learned and insights on industry best practices. In 2025, almost all participants rated the workshops as "very good" or "excellent."

Figure 6. Value of Leading Practices Webinar

How would you rate the quality and learning value of the webinar?*



*Leading Practices Webinar

Award Impact: Value Creation

Value Creation
What are some tangible process and performance improvements participants have realized
What are some success stories of positive socio-economic outcomes as a result of the Sustainability Award's initiatives?

LEARNINGS INFLUENCE THE PARTICIPANTS PLANNED SUSTAINABILITY IMPROVEMENTS

The Award's participant workshops and continuously enhanced application questionnaire reflect the latest ESG trends and focus areas, helping organizations identify opportunities for sustainable growth, stronger performance management, and innovation.

This was exemplified in the 2025 Award cycle as participant feedback indicated that there was a relationship between the topics participants learned about through the Award and the areas that they plan to implement sustainability improvements in the coming year.

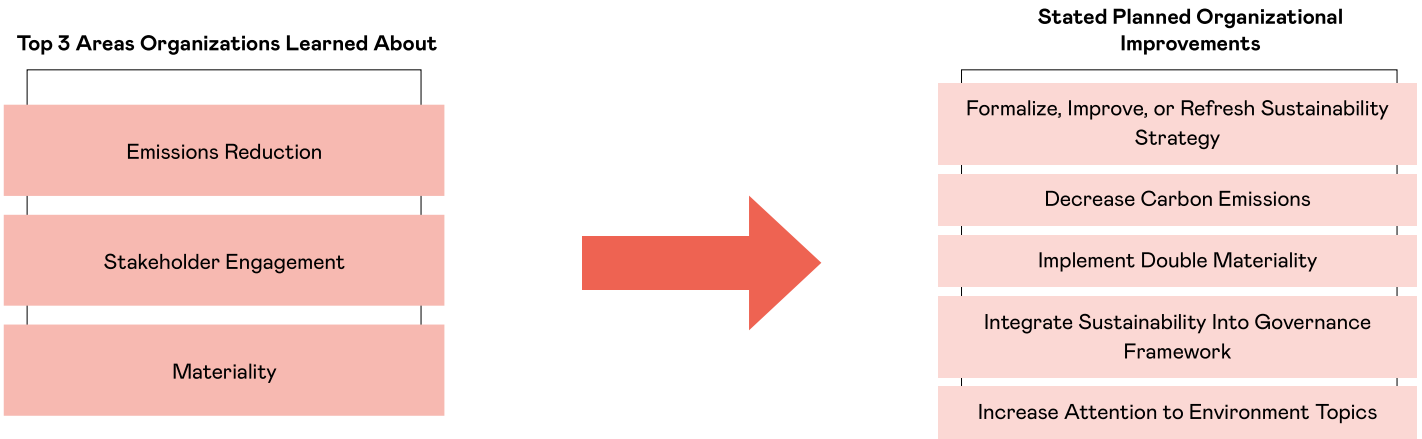
"Sustainability became integrated in all our business aspects and going through the process benefitted us as well, seeing how we may even use the same methodology to assess our progress in the future using the frameworks you have addressed in your assessment."

Sustainability Award Participant

For every SAR 1 spent there is SAR 3.99 of impact value generated

Figure 7. Sustainability Topics Leveraged by Organizations

The top 3 sustainability topics that participants indicated learning about from participating in the 2025 Award fall within Emissions Reduction, Stakeholder Engagement, and Materiality topic areas.



CHANGES MADE AS A RESULT OF PARTICIPATING IN THE AWARD

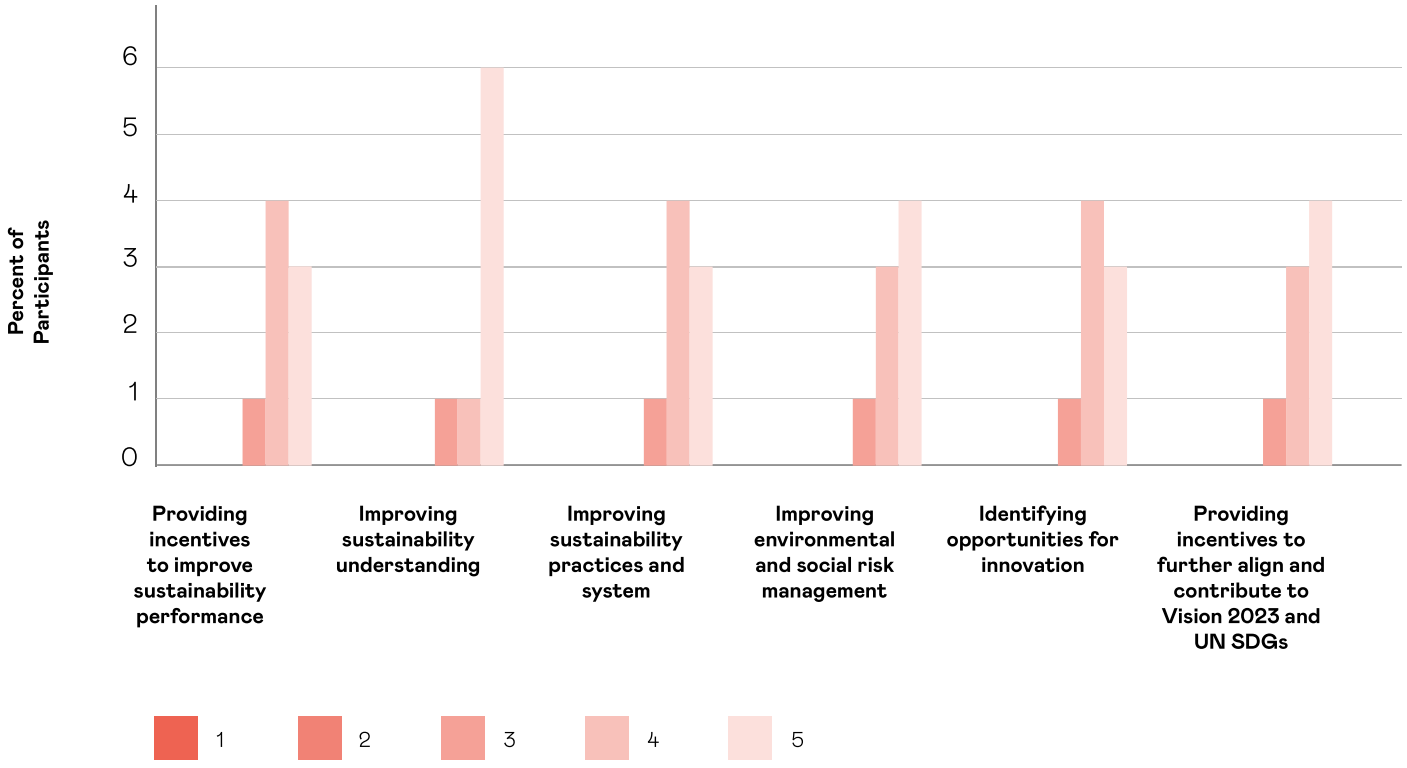
Participating in the Award supports participants in identifying opportunities to improve their sustainability practices, whether it may be by adapting their sustainability strategy or implementing a new policy.



Figure 8. Value for Participating Organizations

How has the Award supported your organization with regards to the following?

Please rate each from 1 to 5; 1 being the lowest and 5 the highest.



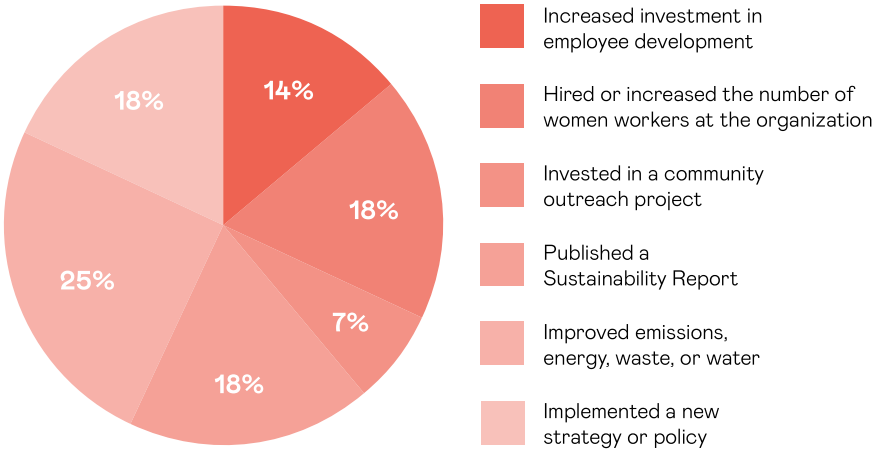
OUTCOMES OF THE SUSTAINABILITY AWARD CYCLE

Through 2025 Leading Practices Webinar survey, participants indicated that organizational changes have been made due to their participation in the Award. “Implemented a new strategy or policy,” “Improved emissions, energy, waste, or water management practices,” and “Published a Sustainability Report” were the areas where most participants indicated that their organization has made a change as a result of the Sustainability Award.



Figure 9. Participant Actions

What changes, if any, has your organization made as a result of participating in the Award?*



*Total is over 100% as participants could select multiple

The same survey found that the Award has had a positive impact on participants. When asked about what participants enjoyed and/or found useful in the 2025 Award cycle example responses included:



“It helps the companies improve their ESG performance, especially after receiving the customized scorecards.”

“Increasing the commitment of the top management towards sustainability”

“Continuous engagement of the participants“

SOCIOECONOMIC IMPACT: CONTRIBUTIONS TO VISION 2030

The Award's alignment to the Kingdom's sustainability frameworks and standards make it highly relevant to Saudi society. This is reflected in the Award's focus on themes that are vital to advancing sustainability in the Kingdom. By extension, participants can use their performance in the Award as a baseline for understanding their contribution towards advancing the Kingdom's sustainable development and socioeconomic goals as outlined in the three pillars of Vision 2030.

A VIBRANT SOCIETY

70%

Have a community investment policy, supporting Vision 2030's aspiration to have businesses that contribute towards developing a sustainable economy.

58%

Have environmental management practices in place, aligned with Vision 2030's goal to achieve environmental sustainability.

48%

Use renewable energy, supporting efforts to grow the KSA's renewable energy market.

A THRIVING ECONOMY

51%

Have engaged in R&D spending related to ESG efforts - encouraging innovation in the Kingdom helping to address global challenges. This cycle resulted in a 4% increase from 2023.

63%

Of participating organizations are taking actions to recruit Saudi nationals a key step in advancing Vision 2030's goal of taking pride in national identity by creating economic opportunities for Saudis.

%16

Measure Social Return on Investment (SROI), enabling organizations to measure and track their impact on society creating targets that are in line with Vision 2030.

AN AMBITIOUS NATION

70%

Are publishing their sustainability information. This is aligned to Vision 2030's focus on meeting high standards of corporate transparency in the KSA. Sustainability reporting can play a key role in improving business performance and, therefore, boosting the national economy and creating more local employment opportunities.

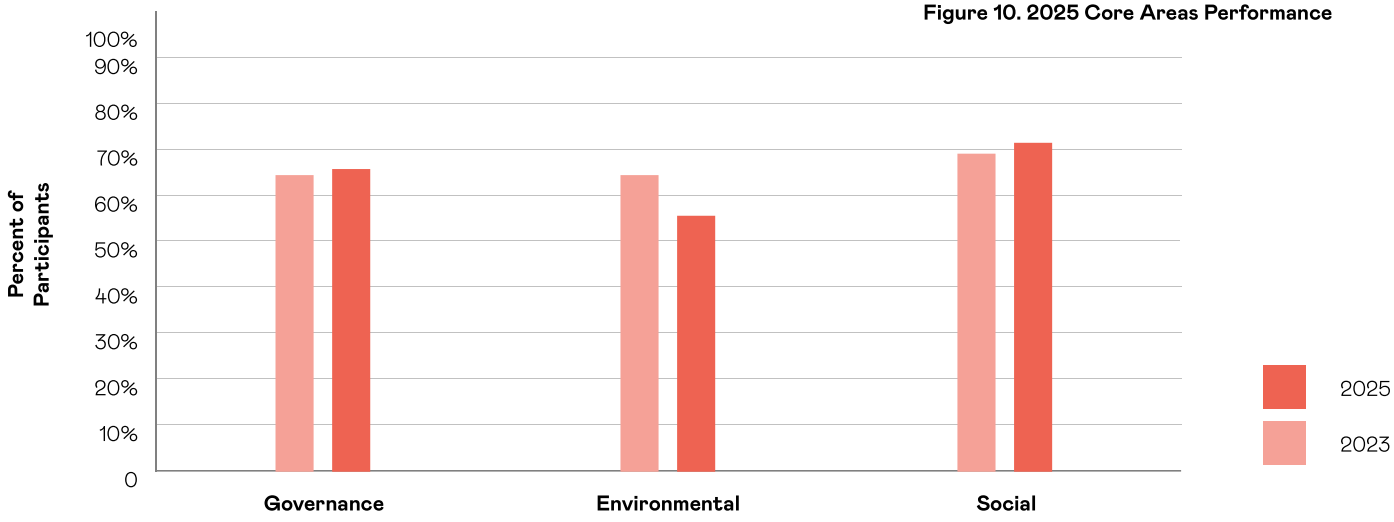
93%

Have a formal Sustainability or CSR strategy reflecting a continuous commitment to being a responsible business. This can lead to a range of socioeconomic benefits including improving the business environment, strengthening national value chains, and fueling innovation. This cycle resulted in a 4% increase from 2023.

Award Impact: Core Areas

Participants were given a score for each of the three "ESG" core areas. On average, participants performed best in the Social core area, with strongest practices in the 'Embrace & Invest Locally' and 'Development & Education' sub-pillars. Participants scored lowest on average in the Environmental core area, with weakest performance in the 'Nature' sub-pillar. In addition, the Environmental core area resulted in the largest average score reduction reflected by a 9% decrease in score as compared to 2023.

Figure 10. 2025 Core Areas Performance



Scope Note: Refers to the average composite Level 2 scores only.

2025 Top Core Areas Performers

Environmental

شركة المياه الوطنية
National Water Company

NWC (National Water Company)

Governance

المدينة
شركة أسمنت
City Cement Company

City Cement Company

Social

acwa

Acwa

SME

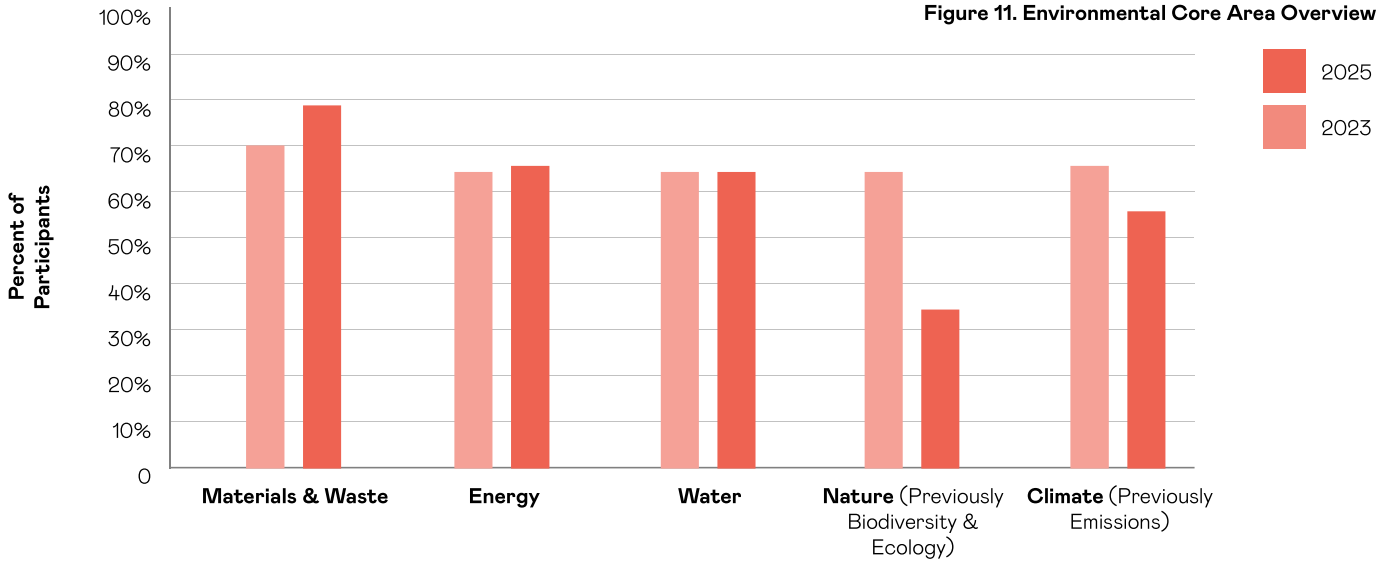
الأندلس العقارية
Alandalus Property

Alandalus Property Company

Environmental: 2025 Key Insights

Have an environmental management policy	Measure impact on biodiversity	Measure energy consumption	Use renewable energy
%58	%49	%82	%48
-18% Decrease from 2023	-20% Decrease from 2023	-13% Decrease from 2023	+12% Increase from 2023

Figure 11. Environmental Core Area Overview



Scope Note: Scores refers to Level 2 participants

2025 Core Area Highlights: Leading Practice Examples

Material & Waste

Waste management targets set by the organization and formalized management strategies in place.

Nature

Use of recognized frameworks and standards that the organization uses to inform and disclose nature-related risks and opportunities.

Social: 2025 Key Insights

Are taking action to recruit Saudi talent	Measure employee satisfaction	Have a human rights policy
%63	**%95**	**%75**
-22% Decrease from 2023	+3% Increase from 2023	-9% Decrease from 2023

Figure 11. Environmental Core Area Overview



Scope Note: Scores refers to Level 2 participants

2025 Core Area Highlights: Leading Practice Examples

Health & Safety

Certificate earned within the area of Health & Safety

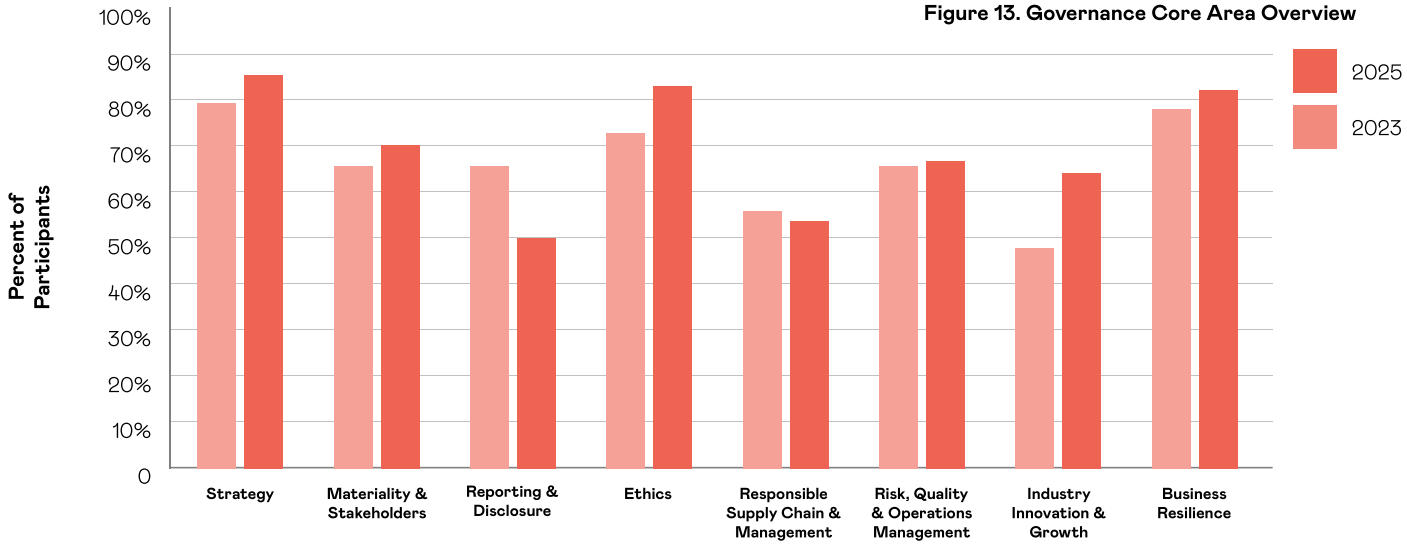
Diversity & Equal Opportunity

Measurement of the quantitative and qualitative benefits the organization has realized from supporting diversity in the workplace

Governance: 2025 Key Insights

Publish sustainability information	Have a formal sustainability or CR strategy	Have a responsible purchasing policy
%70	%93	%45
-19% Decrease from 2023	+4% Increase from 2023	-15% Decrease from 2023

Figure 13. Governance Core Area Overview



Scope Note: Scores refers to Level 2 participants

2025 Core Area Highlights: Leading Practice Examples

Materiality & Stakeholders

Formalized Double Materiality Assessments on a regular basis that are aligned to emerging regulatory standards ad sustainability expectations

Responsible Supply Chain Management

Comprehensive supplier satisfaction survey that covers 100% of suppliers with increasing satisfaction scores year over year

04

2025 SUSTAINABILITY AWARD SUCCESS STORIES

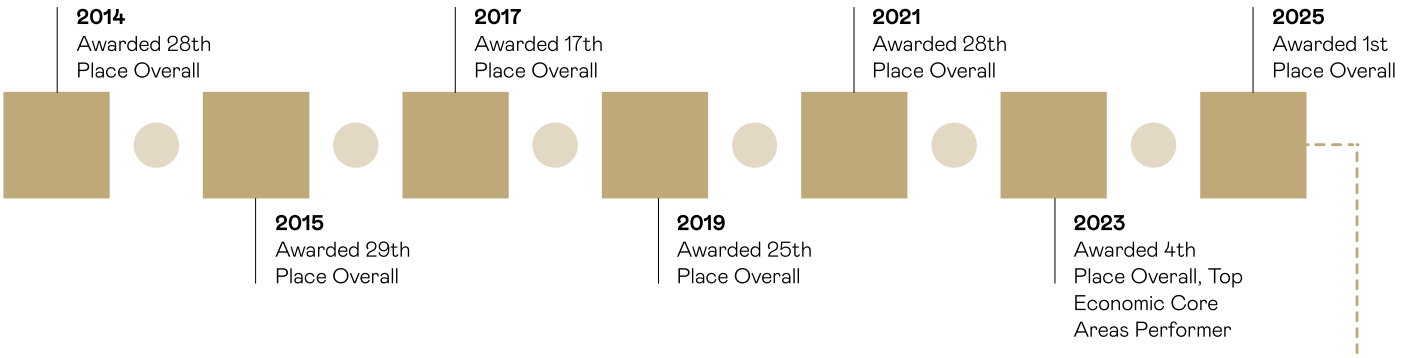
Saudi Telecom Company (stc)

Saudi Telecom Company (stc) achieved a top ten spot in the 2023 Award cycle, advancing to first place overall in the 2025 Award cycle, demonstrating a great achievement for the organization and significant improvement throughout its journey of over 10 years of involvement with the Award.

Key Highlights

- The organization has set a target to plant 1 million trees by 2030, which will reduce more than 25,000 tons of C02e each year.
- The organization has invested over 14 million riyals in community programs across Saudi Arabia, in over 70 cities.
- The organization achieved a 5% reduction in energy consumption across its 5G and 4G networks by deploying targeted software features, optimizing energy usage while maintaining network performance.

Award Journey



"The overall structure and clarity of the application was very well organized and easy to navigate which really supported our user experience."

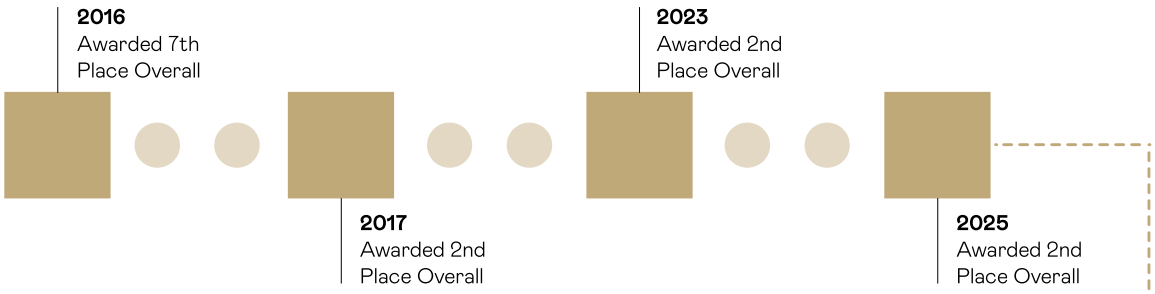
Saudi Arabian Mining Company (Ma'aden)

Ma'aden earned second place in the 2025 Award cycle, repeating its achievement from the 2023 and 2017 cycles. This consistent top-tier performance highlights the organization's sustained commitment to excellence in ESG and sustainability.

Key Highlights

- The organization achieved 80% Saudization, originally a 2030 target, reflecting effective employment and development of local talent.
- The organization has set a target to achieve carbon neutrality for scope 1 and 2 GHG emissions by 2030.
- The organization invested over 46 million Riyals in community investment programs across the Kingdom.
- The organization established the Ma'aden Tharwah program, which has successfully trained more than 100 local suppliers on local content requirements, templates, and other subjects.

Award Journey



"We really appreciate the work that is being done by KKF. This journey has been nothing but a blessing for us since its really allowed us to dive deep into our sustainability."

Alinma Bank

During the 2025 Award cycle, Alinma Bank earned third place overall. As a first-time participant, this is a remarkable achievement for the organization and underscores the competitiveness of the Award.

Key Highlights

- The organization has set a target to reach net zero emissions for Scope 1, 2, and 3 by 2050.
- The organization increased it profits by 20.5% as compared to the previous year, attributing much of this growth to supporting diversity in the workplace.
- The organization introduced an app that allowed for digital onboarding. In 2024, digital onboarding accounted for 87% of all new customer acquisitions, reflecting a remarkable 66% growth year-on-year.

Award Journey

2023
Awarded 3rd Place Overall

"I encourage any organization who would like to develop a comprehensive sustainability strategy to participate in the King Khalid Sustainability award. Not only because winning this award is noble and prestigious, but it is also a very useful tool to develop your sustainability strategy."

City Cement Company

City Cement Company, in its first time applying to the King Khalid Sustainability Award, received the highest score in the Governance Core Area. This achievement underscores the strength of new participants and the growing competitiveness of the Award.

Key Highlights

- The organization launched a 'Green Finishing Cement' product, which is a high-performance, environmentally friendly solution for finishing and infrastructure projects requiring advanced environmental performance.
- The organization has set a target to reduce water consumption by 20% by improving water-use efficiency in industrial processes and using treated water for landscape irrigation.
- The organization provided training and qualification opportunities for forty-four high school graduates, training them in technical specialties through one of its strategic partnership institutes—the Saudi Mining Polytechnic Institute—and appointing them after completing their training period.

Award Journey

2025
Awarded 9th Place Overall, Receiving the Highest Score in the Governance Core Area

"Sustainability became integrated in all our business aspects and going through the process benefitted us as well, seeing how we may even use the same methodology to assess our progress in the future using the frameworks you have addressed in your assessment."

NWC (National Water Company)

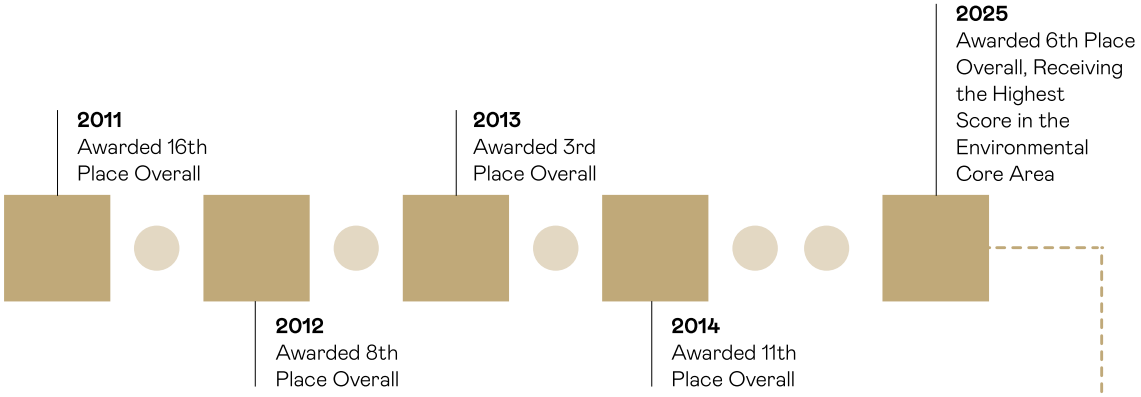
This is the first time in over 10 years that NWC (National Water Company) has applied to the Award, receiving the highest score in the Environmental Category. This return highlights the company's renewed commitment to sustainability and reinforces the continued relevance of the Award.

شركة المياه الوطنية
National Water Company

Key Highlights

- The organization has set an ambitious target to achieve net zero emissions by 2045, ahead of Vision 2030's 2060 target.
- The organization has planted 6 million trees, absorbing the equivalent of 132,000 tons of carbon dioxide annually.
- The organization was awarded with a Guiness World Record for the world's largest man-made oasis, the Buraidah Oasis.
- As a result of supporting diversity in the workplace, the organization achieved a 217% increase in the number of women in management positions.

Award Journey



"The King Khalid Award is one of the most attractive for us because it represents the approach that is one of the backbones of the company."

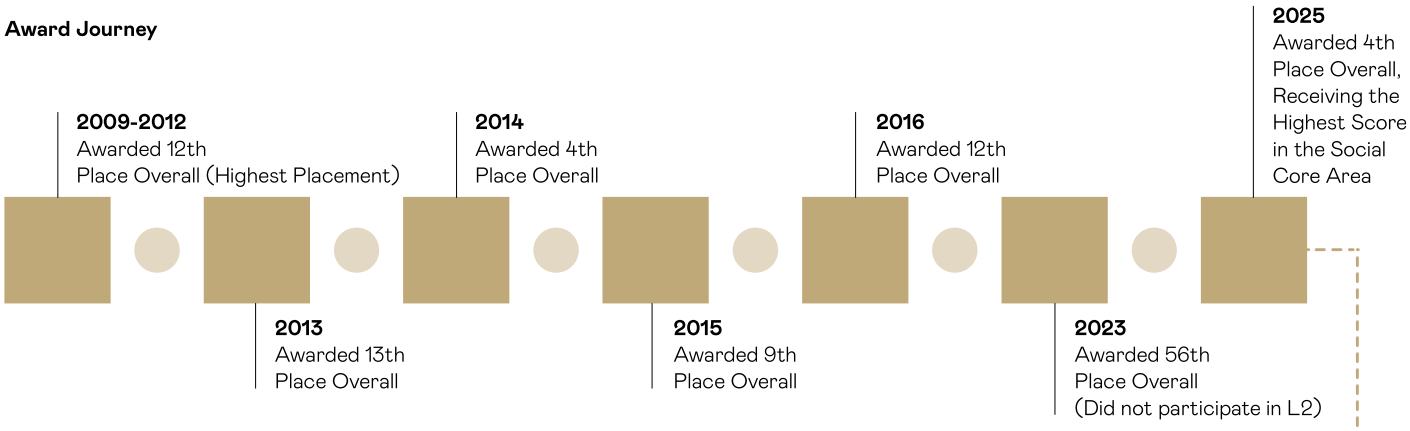
Acwa

Acwa earned a spot in the top 10 and received the highest score in the Social Core Area. This is the 10th time Acwa has participated in the King Khalid Sustainability Award, most recently participating in the 2023 cycle, at which time they did not advance to the site visit round, demonstrating significant improvement.

Key Highlights

- In alignment with the Saudi Green initiative, the organization has set a target to plant 1 million trees in KSA by 2030, planting 180,000 trees in 2024 alone.
- The organization is a part of the Sustainability Champion Program, introduced by the Saudi Ministry of Economy and Planning, mentoring three local businesses to advance sustainable practices across the Saudi economy.
- The organization nearly doubled community investment spending from 21 million Riyals in 2022 to 41.5 million Riyals in 2024.

Award Journey



"It was great capturing a lot of different aspects. More details than what I expected, which is good."

Alandalus Property Company

Although this is Alandalus Property Company's first time applying to the King Khalid Sustainability Award, it received the highest score among Small and Medium-sized Enterprises (SMEs), demonstrating a great achievement for the company.

الأندلس العقارية
Alandalus Property

Key Highlights

- The organization set a target to plant 1,000 trees by 2028.
- The organization won the Sustainability Program of the Year 2024 - Small Cap award at the Saudi Capital Market Awards, as well as the Social Responsibility Award (Silver Category) from the Ministry of Human Resources and Social Development, reflecting the company's commitment to optimal social practices.
- The organization spent 287,500 Riyals on community investment programs in 2024.

Award Journey

2025
Awarded 17th Place Overall, Receiving the Highest Score among Small and Medium-sized Enterprises (SMEs)

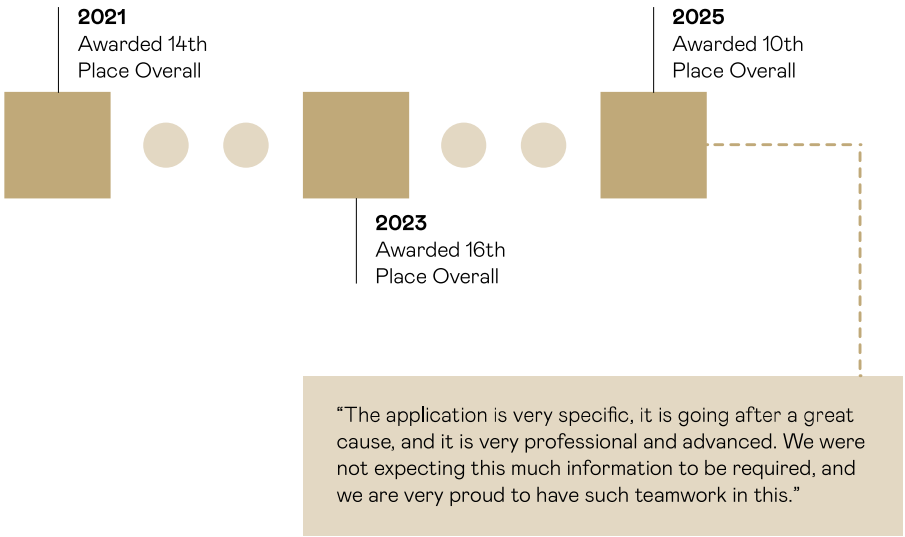
SABIC Agri-Nutrients

This is the 3rd time SABIC Agri-Nutrients has applied to the Award; most recently being awarded 16th place overall in 2023. This is the first time it has advanced to the top 10, earning a site visit spot. This demonstrates significant improvement and a continued dedication to sustainability.

Key Highlights

- The organization spent almost 12 million riyals on community investment programs in 2024.
- As a result of its waste management efforts, the organization saw a 66% decrease in total waste generated from 2023 to 2024 and increased the rate of recycled waste from 1.5% to 29.2%.
- The organization increased the percentage of suppliers who are covered by the satisfaction survey by 30% over 3 years and saw a 10% increase in satisfaction scores.

Award Journey



Rabigh Refining and Petrochemical Company

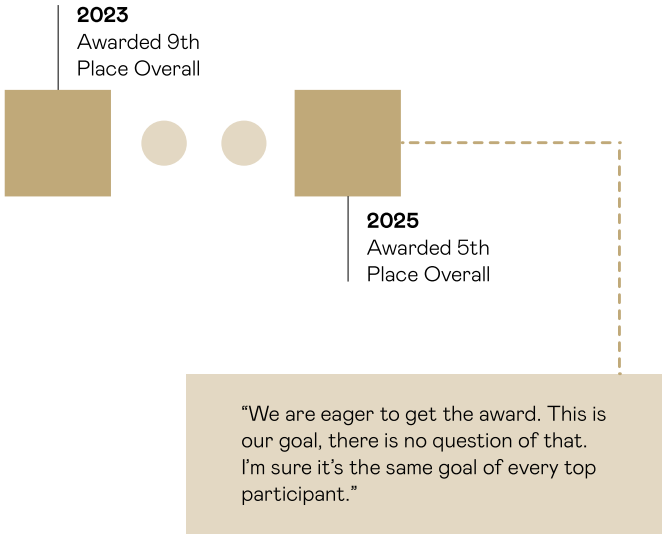
This is Petro Rabigh's second time applying to the King Khalid Sustainability Award, earning 9th place overall in the 2023 cycle. The organization has once again achieved a top 10 spot, advancing to 5th place for the 2025 cycle, indicating a culture of continuous improvement.

بتـــرو رابـــغ
Petro Rabigh

Key Highlights

- The organization has planted 30,000 mangrove trees to date, with plans to plant an additional 10,000 mangrove trees each year until 2027.
- From 2022 to 2024, the organization was able to save $56 million dollars as a result of its energy management practices.
- In 2024, the organization established a dedicated DE&I Task Force within the Industrial Relations Function to oversee and drive diversity and inclusion initiatives.

Award Journey



Petrolube Oil Company

Although this is Petrolube Oil Company's first time applying to the King Khalid Sustainability Award, it has placed within the top 10 performers, demonstrating a great achievement for the company.

Key Highlights

- The organization has set a target to reduce Scope 1 and Scope 2 emissions by 20% by 2026.
- The organization has more than tripled its community investment spending in the last three years, increasing to 170,000 Saudi Riyals in 2024.
- The organization holds Platinum Saudization status, the highest rating from Saudi Arabia's Ministry of Human Resources under the Nitaqat program.

Award Journey

2025
Awarded 8th Place Overall

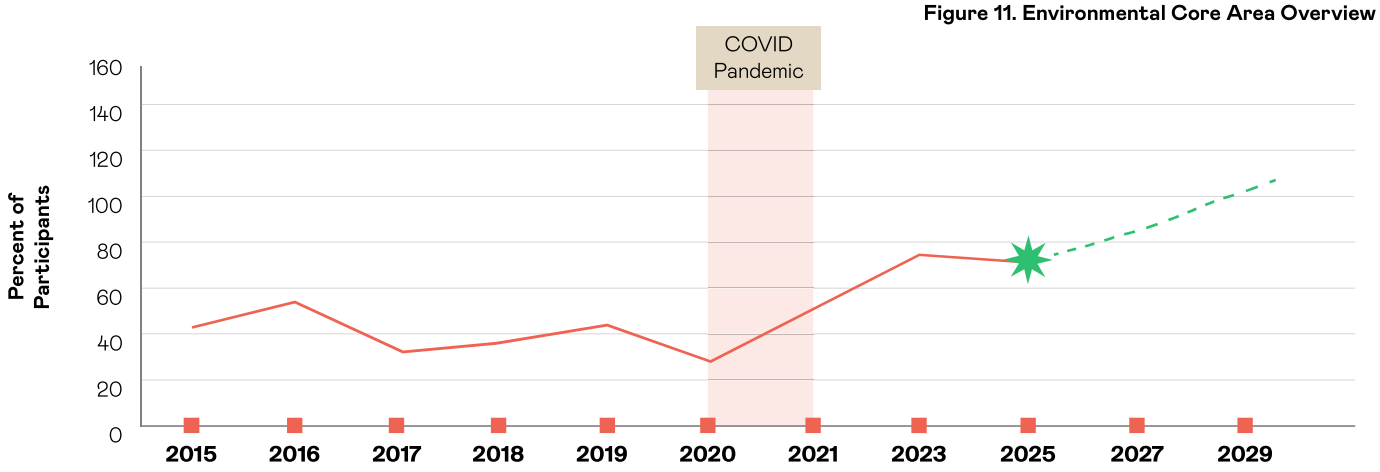
"This is our first participation in the award. We found that the award application and the process was very easy and user friendly. Starting from the first application going to the second application, we didn't face any problems."

05 CONCLUSION

Conclusion

After 16 years of development, improvement, and implementation, the King Khalid Sustainability Award is a valuable and critical tool for Environmental, Social and Governance performance improvement. Since its launch in 2009, the Award has been pivotal to driving local impact by promoting sustainability in the Kingdom.

Figure 11. Environmental Core Area Overview



The 2025 Sustainability Award cycle saw steady participation from organizations across the Kingdom, with a notable highlight being the diversity of industries represented in the overall application pool. The cycle also welcomed a significant number of new participants, many of whom advanced to the Site Visit stage, demonstrating the growing competitiveness and continued relevance of the Award.

Participation Opportunity

Participation in the 2025 Sustainability Award remained steady, with increased cross-sector interest and an opportunity to attract even more participants in future cycles.

High Performing New Participants

The Sustainability Award continues to attract new participants. In 2025, 30% of top performers were new to the Award.

New Sector Participation

Participation in the 2025 Award was more evenly balanced across industries, reflecting broader engagement and growing interest from sectors beyond Extractives & Minerals.